

Growth Package Agreement

This Agreement is entered into as of [DATE], by and between:

Service Provider:

Robert Calvin Mitchell
54-1454 Pendrell ST, Vancouver, BC, V6G1S5
236-339-1498
robert.calvin.dev@gmail.com
robertcalvinmarketing.ca

Client:

[CLIENT NAME / BUSINESS]
[CLIENT ADDRESS]
[CLIENT EMAIL / PHONE]

1. Scope of Services

Service Provider agrees to build and optimize a mid-tier WooCommerce website for the Client, focusing on clean design, scalable SEO, and efficient product structure.

Deliverables Include:

- 6–10 custom pages (Home, About, Shop, Product Pages, Policies, Contact, etc.)
- WooCommerce configuration for **10–25 products**
- Product metadata and category structure setup
- Full on-page SEO configuration (title tags, meta descriptions, OG data)
- Quick SEO plugin installation and full setup
- Blog section setup with 3 sample post entries
- Mobile-friendly design across all pages
- Live deployment + launch support

- One month of post-launch support for minor revisions or bugs
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2. Timeline

Estimated delivery: **14–21 business days** depending on product asset quality, client responsiveness, and complexity of category structure.

3. Payment Terms

- **Project Fee:** [INSERT CAD AMOUNT]
- **Payment Plan:** 50% deposit to begin / 25% at product upload / 25% at launch
- **Accepted Methods:** eTransfer / PayPal / Bank Transfer

Delays in approvals or missing product data may cause timeline shifts.

4. Confidentiality & NDA

All backend credentials, analytics access, product info, and SEO data shared during the project are protected under a binding non-disclosure agreement.

This NDA remains enforceable post-project.

5. Ownership & Licensing

The completed website and product content belong to the Client upon final payment. Quick SEO plugin is licensed for a **single site** only. Additional sites require a separate license.

6. Limitation of Liability

The Service Provider is not responsible for:

- Incomplete product data from the Client
- Payment processor restrictions or third-party gateway issues
- Search engine ranking outcomes post-launch
- Errors caused by future plugin/theme updates not initiated by the Provider

Liability is limited to the project fee total.

7. Portfolio Rights

Unless restricted in writing, the Service Provider may showcase screenshots or performance stats from this project in their professional portfolio or marketing collateral.

8. Entire Agreement

This Agreement represents the entire understanding of both parties. No verbal or implied terms apply unless added in writing and signed by both parties.

Signatures

Client Signature: _____

Date: _____

Service Provider Signature: _____

Robert Calvin Mitchell

Date: _____